Fatima Khan

UX/UI Designer & Researcher

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**PROJECTS**

*ZARA | UX/UI Designer - Freelance*

01/2023 – 03/2023

Redesigned desktop platform to meet web accessibility standards. Prototyped high-fidelity UI and developed front-end coding through Visual Studio code, CSS, and HTML programs.

*CASA Non-Profit | UX/UI Designer - Freelance*

11/2022 – 01/2023

Revamped desktop, by emphasizing UI, decluttering, and organizing information ensuring users access vital information and resources. Improved color scheme to define a call to action, improving user engagement and encouraging meaningful interactions.

*National Security Agency | UX/UI Designer - Freelance*

09/2022 – 12/2022

Enhanced the information architecture and optimized the navigation bar, streamlining user journey and information retrieval. Ensured that users could easily navigate the website, fostering a user-friendly and efficient platform for research and information retrieval.

**WORK EXPERIENCE**

*Amplify | Project Management Intern*  06/2022 – 08/2022

Monitored project progress, identified risks, and took corrective action as needed. Identified opportunities for improvement through competitor analysis and examined material to evaluate the conformity of specifications, performance standards, and user requirements. Developed data-driven presentations to communicate the key findings and insights to stakeholders.

*Guidehouse | Client Consultant*  12/2021 – 05/2022

Obtained minimum clearance pass to provide consulting services to contracted federal agencies. Leveraged problem-solving skills to identify user pain points and solutions that enhance the user experience in an agile environment. Integrated user feedback to improve the user experience based on real user insights.

*Brain Balance Centers | Cognitive Facilitator* 01/2019 – 01/2021

Conducted cognitive and sensorimotor sessions to address developmental gaps through evidence-based methodologies. Leveraged empirical insights for continuous improvement and implemented psychologically based behavior modification techniques to drive goal attainment.

*University of Central Florida | Research Assistant* 06/2019 – 05/2020

Conducted research focused on robotics, artificial intelligence, usability, and human performance in virtual environments, to understand aging effects and ways to improve technological efficiency, efficacy, and safety.

**CERTIFICATIONS**

University of Central Florida | UX/UI Certification

03/2023

**SKILLS**

* User-Centered Design
* Agile Methodology
* Visual Design
* Web Accessibility
* User Research
* Information Architecture
* Wireframing and Prototyping
* Front-End Development
* Design Thinking
* Ideation
* UX Deliverables
* Visual Design Specifications
* User Testing
* Competitor Analysis
* Collaboration
* Government Compliance
* Mentoring
* Figma
* Adobe XD
* CSS, HTML

**EDUCATION**

Embry Riddle Aeronautical University | M.S. Human Factors and Cognitive Psychology

01/2022 – Present

University of Central Florida | B.S. Human Factors and Cognitive Psychology

01/2018 – 05/2020